



Geovanny Rivera

Art Director & Designer

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PW: Geovanny2017

Professional Objective

A creative graphic designer who is eager to make the best work. Strategic and creative thinking allows me to consistently meet client needs. From conducting research and brainstorming, to applying concepts and ideas, my goal is always to help deliver results for clients.

Fluent in Spanish/English.

Skills

Photo Composites | Illustrations |
Infographics | Advertisements | Flyers
Corporate Identity | Stationery | Decks |
Social media | Gif | Mock-up |

- ☞ Adobe Photoshop
- ☞ Adobe InDesign
- ☞ Adobe Illustrator
- ☞ Microsoft Office

Education

*New York City College of
Technology, CUNY*

Bachelor of Technology,
Communication Design
June 2017

Dean's List, 2017

Awards

01/2017

**The One Club- Bootcamp Competition
1st Place**

Team of 5 created a campaign for United Airlines in 3 days. Concept WON 1st place and gained the team interviews with a judge from a major ad agency.

04/2018

**The One Club- Bootcamp Competition
2nd Place**

Professional Experience

08/2015 – Present

Freelance - Graphic Designer

Design corporate Identity and stationary for a plumbing corporation. Assist clients with ideas on how to promote themselves.

08/2016 – Present

Prosper Digital - Art Direction / Designer

Assist with logo extension, web design layout Capability Statement design and promotional flyers for different stations in the Company.

06/2017 – 09/2017

Wunderman - Art Direction / Designer Intern

Part of the Pilot House internship program. Worked with mentors and interns to create an integrated campaign for USTA: Net Generation that was pitched directly to the client.

06/2016 – 08/2016

NYC Collegeline - Graphic Design Intern

Assisted Digital Program Director and Marketing Manager with content needed. Logo Redesign, Mobile App. Managed Google analytics to improve performance based on data collected. Developed the company's brand identity.

Experience

01/2016 – 1/2017

**City Tech - Art & Design Club
Graphic Designer**

Design promotional materials for City Tech events. Collaborated with designers on marketing materials.

01/2015 – 1/2016

**National Society of Leadership and Success
Graphic Designer**

Design promotional materials for NSLS. Worked along with the design team. Provide creative input when require.